



Forest River, Inc.
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NEWS RELEASE

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Coachmen Cross Trek Has a New Name, the All-New Cross Trail

Middlebury, Ind. – Coachmen RV, a division of Forest River, Inc. and a leading manufacturer of motorized and towable RVs, announces the release of a new Class C. The Cross Trek Class C has undergone a transformation paving the way for innovative features and floorplans, including a new name: the all-new, Cross Trail.

“The Cross Trail meets a market demand that was previously left void. Our customers have asked for functional, storage-centric floorplans that are easy to operate and even easier to enjoy. The Cross Trail Class C delivers on these expectations and is an exciting new brand that we are proud to bring to the market.” explains Nate Saunders, Sales Manager for Cross Trail and Prism from Coachmen RV.

The difference between a good RV versus a great RV lies in listening and responding to consumer feedback and addressing issues within on-going product development. The details of consumer friendly features and overall design are just as important as overall reliability.

Adds Class C GM, Mike Bear, “Coachmen built the Class C you grew up with. Now we’re building the Class C to meet the needs of a new generation of RVers. The Cross Trail answers the call of the emerging adventure RVer and will continue to deliver the quality Coachmen is known for.”

Coachmen remains committed to superior design, quality craftsmanship and adaptability to customers’ needs in the engineering of their RVs, while Customer Satisfaction is our 1st priority. A proven brand and manufacturer for over 57 years, Coachmen continues to be the Leader to the Great Outdoors.

For more information about the Coachmen Cross Trail, visit www.coachmenrv.com/class-c-motorhomes/cross-trail

Forest River, Inc., is one of America's leading manufacturers of recreational vehicles, pontoon boats, cargo trailers and buses.



CROSS TRAIL